



ENTREPRENEURIAL ADVENTURES

Name: _____

Before an entrepreneur can launch a business, he or she must first think carefully through each phase of development. Think back to the ideas you brainstormed for your dream business and select one idea to answer the questions below.

1) What is my business idea? _____

2) What is the opportunity I see for this idea? _____

3) Who would benefit from my idea, and why? _____

4) What problem does my idea solve? _____

5) How much money would I need to launch this idea? _____

6) Where would I get that money? _____

7) What type of business structure would I use, and why? _____

8) What risks and challenges might I experience with this idea? _____

