

FinCap Friday

The \$10 Million Deposit

NGPF

1. Which major corporation recently deposited \$10 million at a Black-led credit union?

- a) Facebook
- b) Amazon
- c) Netflix
- d) Google

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2. Netflix made a pledge to maintain _____ of its cash at financial institutions that service Black Americans.

- a) 2%
- b) 10%
- c) 25%
- d) 50%

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3. In July of 2020, Netflix hired Bozoma Saint John as the first Black executive among their top 8 officers. Her job title is:

- a) Chief Executive Officer
- b) Chief Marketing Officer
- c) Chief Financial Officer
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4. Which of the following accurately describes the racial wealth gap in America?
- a) Black families have half the wealth of white families
 - b) White families have half the wealth of Black families
 - c) Black families have 1/10 the wealth of white families
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5. The CEO of Hope Credit Union, Bill Bynam, says Netflix made an important move because:
- a) he gets to choose how the \$10M is used
 - b) it could influence other corporations to take action
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You've completed this activity, now it's time to learn more about this current event:



Do you think Netflix will be seen as a leader by other large corporations? Why or why not?