



Summer Jobs Connect Social Media Contest

Share your **#SummerJobsConnect** story throughout the summer for a chance to win cool prizes!

Congratulations on your summer job experience — here's more! The Cities for Financial Empowerment Fund and Citi Foundation's **#SummerJobsConnect** is working with **Mayor Marion S. Barry's Summer Youth Employment Program** to tell the world why experiences like yours are important, and how you're working to manage your money by getting paid through a bank or credit union account or a pay card.

Throughout the summer, share your answers to questions we'll ask over Twitter, Instagram, TikTok or email (sjc@cfefund.org) — just be sure to use the hashtag **#SummerJobsConnect** to win prizes like AirPods, iPads, or gift cards! And get creative!

We will select winners throughout the summer, so feel free to enter multiple times, and respond to these questions throughout your job experience.

Make sure to follow us at **@CFEFund on Twitter** and **@SummerJobsConnect on Instagram** for an even better chance to win! On Tiktok, we will be looking for videos tagged with **#SummerJobsConnect**.

Summer Job Questions:



Week 1 (6/21): What does your first paycheck mean to you?

How will you use your paycheck?



Week 5 (7/19): Who is your money mentor?

Who taught you the most about saving or using money wisely?



Week 2 (6/28): What is the best part of having a banking account?

Why is it important to have a safe place to save your money?



Week 6 (7/26): Share your best savings tip.

What's something you've learned about saving money, or using it smartly?

7/27 - Tweetstorm



Week 3 (7/5): What is your Summer savings goal?

Are you saving for something in particular?



Week 7 (8/2): How has your summer job changed your relationship to money?

How has your view of money changed after your summer job?



Week 4 (7/12): Show us a day on the job!

What do you do for your job? Take a picture or share a video of you working and tell us your story!



Week 8 (8/9): Reflect on your summer job experience.

How has your summer job changed you and what's it like having a bank account to manage your money?

Submit your responses all summer long, to any of the following:

Twitter: @CFE Fund • Instagram: @SummerJobsConnect • TikTok: #SummerJobsConnect
Email: sjc@cfefund.org

RULES:

1. Don't have a Twitter, TikTok, or Instagram account? Email your answer (and a photo or video) to sjc@cfefund.org.
2. Look out for a DM! The CFE Fund will contact winners on social media or via email to hear more and ask where to send your prize if you're a winner.
3. Be sure to include **#SummerJobsConnect** and your SYEP's handle in your post! Bonus points for retweeting or sharing other **#SummerJobsConnect** stories to support each other's savings and summer jobs successes.
4. By using the **#SummerJobsConnect** hashtag, or submitting your story over email, you give Citi Foundation and the Cities for Financial Empowerment Fund permission to share and publicize your submission.