



Fooled by the Hype



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- a) Kim Kardashian
- b) Lil Pump
- c) Floyd Mayweather
- d) Paul Pierce



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2. What is a "pump and dump" scheme?

- a) When fraudsters call you from a "scam likely" number
- b) When fraudsters promote scam companies that don't exist on social media
- c) When fraudsters hype up an investment and then sell their shares
- d) When fraudsters pay previous investor returns with funds from new investors



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3. The Securities & Exchange Commission (SEC) is a US government agency responsible for:

- a) Making sure that anyone trading securities is being fair and orderly
- b) Making sure that crypto scammers are put in jail
- c) Protecting the NYSE from any attacks
- d) Holding all US money deposited into bank accounts or investment accounts



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4. Why do crypto enthusiasts defend cryptocurrency even though there have been many crypto scams?

- a) They say bad people are taking advantage of a new technology with few rules
- b) They believe only people who are not smart will be scammed
- c) They refuse to admit that crypto scams exist
- d) They think the scammers will just go away on their own



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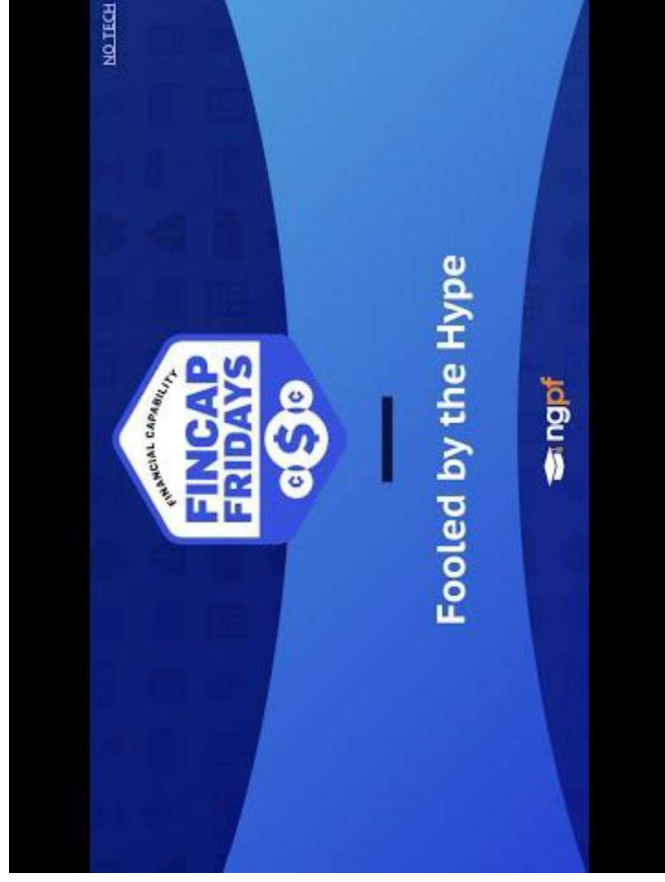
5. Why is the seller or promoter of a product not a strong source of information for your research?
- a) They are likely to show you the bad news about their products
 - b) They are probably not good at their job
 - c) They are unbiased about the product they're selling
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**You've completed the exercise, now it's time to learn
more about the current event:**



Discussion Prompt:

Would you buy or invest in something because your favorite celebrities are promoting it? Why or why not?

