



# Closing the Gap



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- b) Ariel Investments
- c) BlackRock
- d) ETrade



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2. What percentage of Black Americans under age 40 invest in the stock market?

- a) 23%
- b) 43%
- c) 63%
- d) 83%



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3. All of the following are reasons why Black Americans have historically been excluded from financial markets, except:

- a) racial discrimination
- b) redlining
- c) opting out
- d) predatory lending



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4. Who was the first Black woman to be on the cover of Money magazine on her own?

- a) Melody Hobson of Ariel Investments
- b) Tiffany Aliche, The Budgetnista
- c) Oprah Winfrey
- d) Serena Williams





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5. What percentage of Black investors under 40 say they talk about the stock market in their home?

- a) 12%
- b) 25%
- c) 40%
- d) 65%

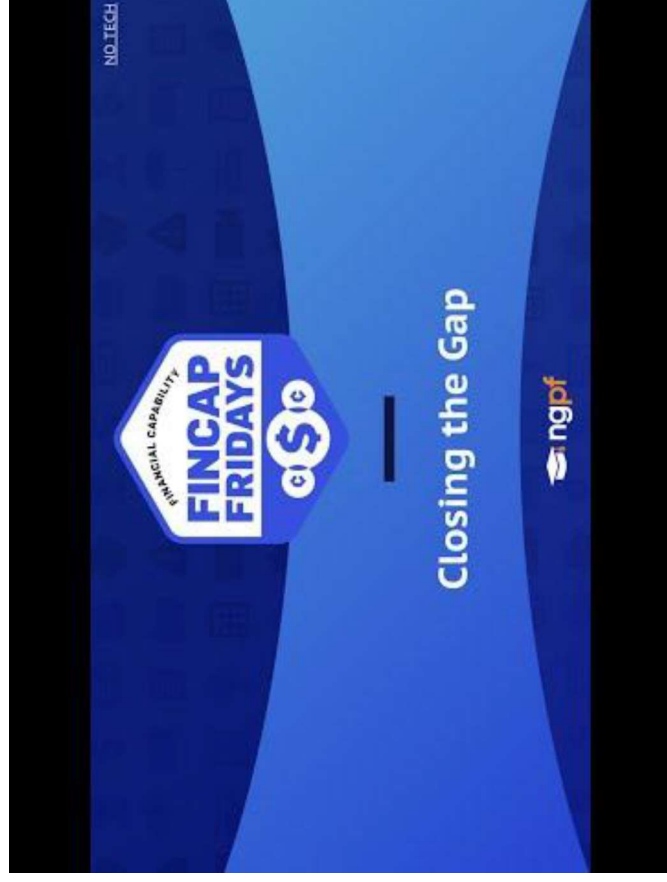


5. What percentage of Black investors under 40 say they talk about the stock market in their home?

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**You've completed the exercise, now it's time to learn  
more about the current event:**



## Discussion Prompt:

Which reasons do you think contributed the most to younger and more diverse investors joining the stock market in the past few years? Why?

